

NAS
images
WORKFLOW

Melbourne (+61) 0408 978 978

Belgrade (+381) 063 83 85 245

nas3d.com

INFORMATION

Before we start working on the images, we need specific information so we can understand the project. It would be of a great help if you could provide most of the elements listed below.

1. IMAGES INFORMATION

- Number and type of images (eye level exterior, aerial, interior, close up)
- Size and proportion
- Atmosphere (day, night, dusk, fog, snow...)

2. PROJECT INFORMATION

- Project location
- Project program / function description
- Material references / description
- Furniture references
- Landscape and public space references

3. PROJECT DOCUMENTATION

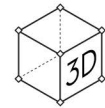
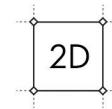
- Technical drawings (plans, sections, elevations, masterplans) preferably in DWG format
- 3D model (if exists)

FILE TYPES

- 2D - ideally DWG drawings, though we can work with PDF or JPEG files, but it takes considerably more time to build the model.
- 3D - we use 3DS Max for modeling and rendering, but any 3d model can be of use to us - Sketchup, Revit, AutoCad, Rhino. If the model is well done, it can cut the production time quite a lot.

TIME

- It usually takes us 2-3 weeks to wrap up a typical townhouse project with one external and one to two internal images.



PROCESS



1

CLAY PREVIEW

one to two rounds

- Camera and composition proposals
- Lighting proposal



2

IMAGE PREVIEW

- Materials and atmosphere check
- Minor adjustments



3

FINAL IMAGE

- Full post-production